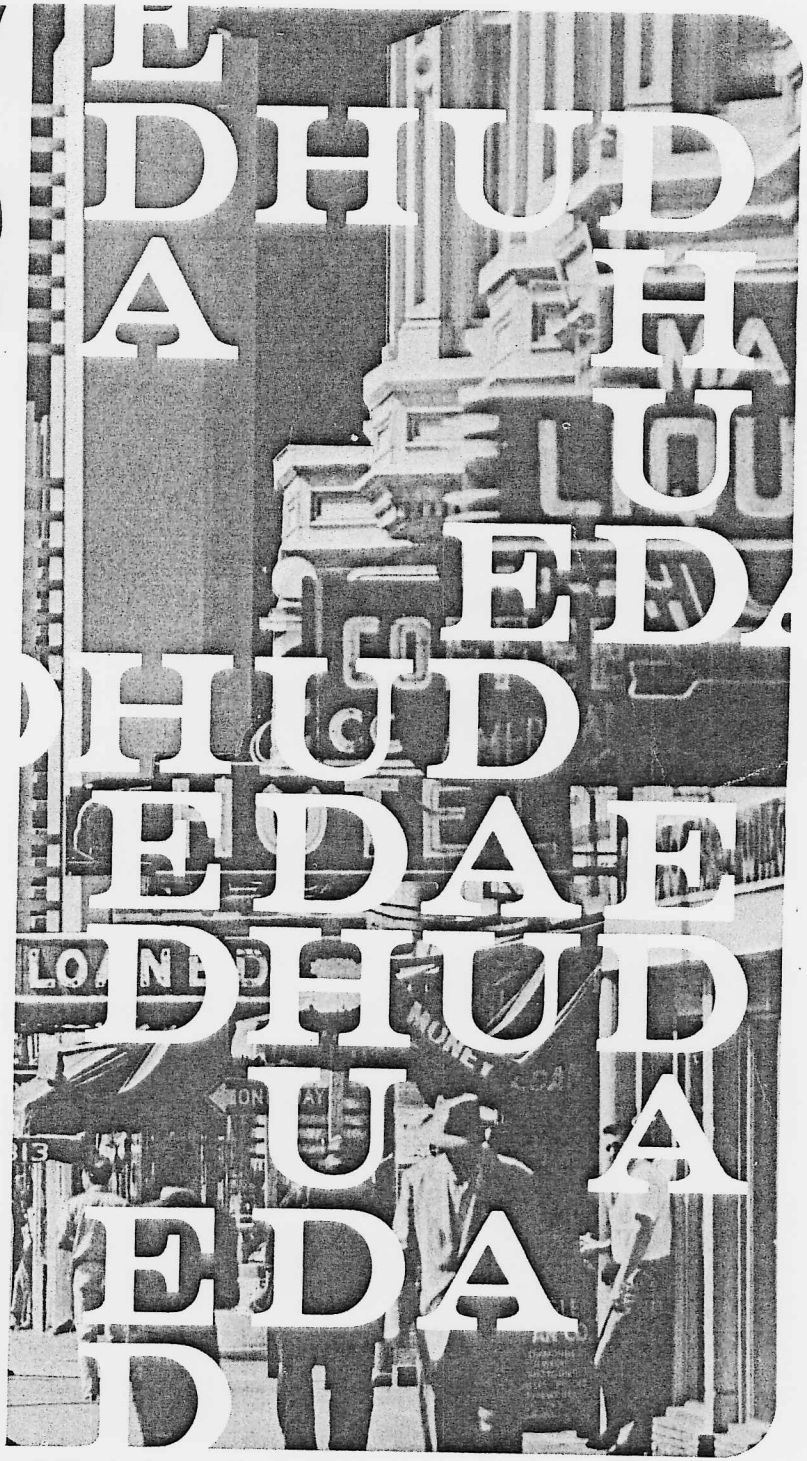
CITY CENTER

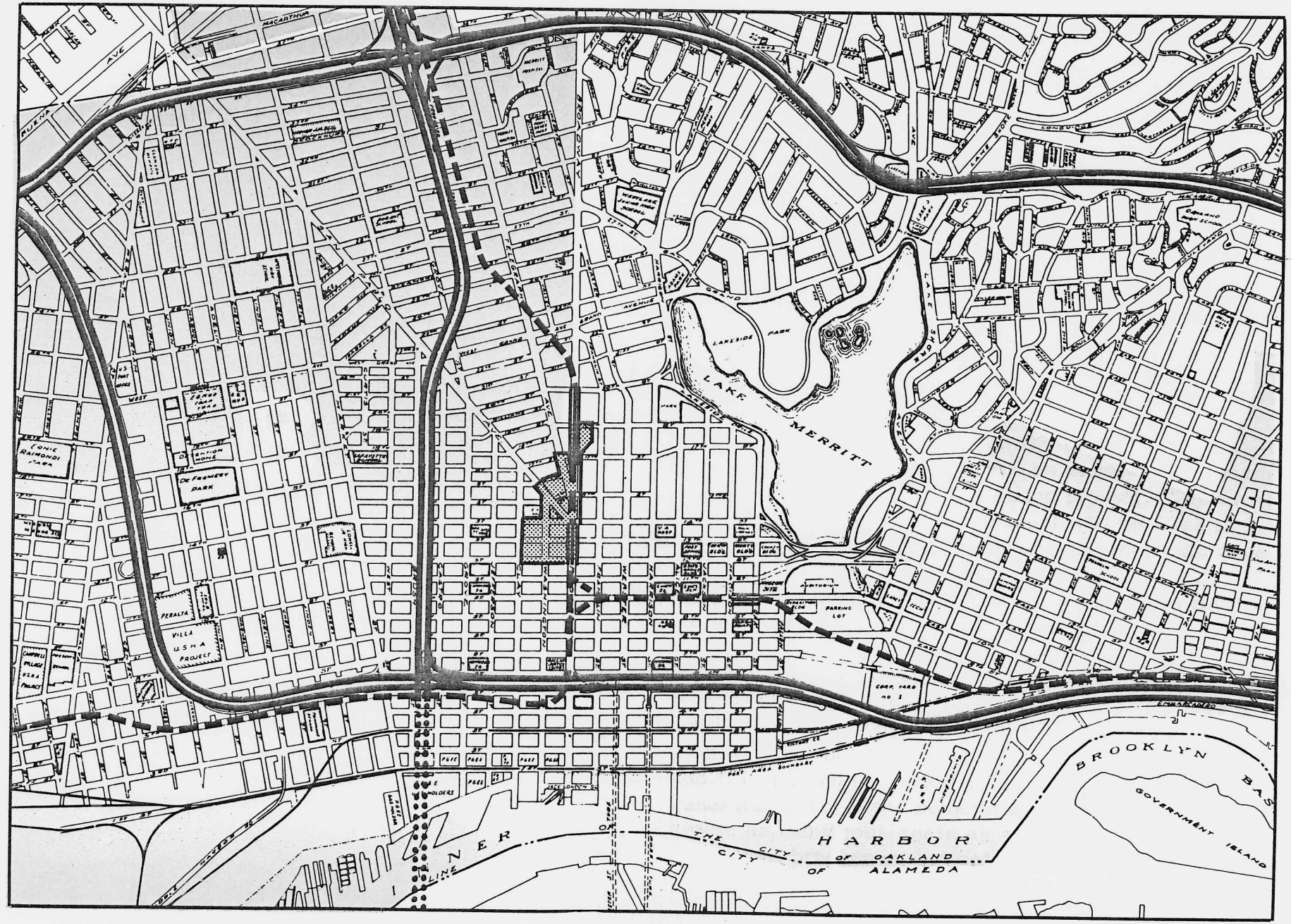


...linking
Federal Programs
for Job Opportunities
and Economic Development

REDEVELOPMENT AGENCY
OF THE CITY OF OAKLAND

OAKLAND
HISTORY
307.34
OAKLAND

May 1967



VICINITY MAP

POVERTY PROGRAM TARGET AREAS

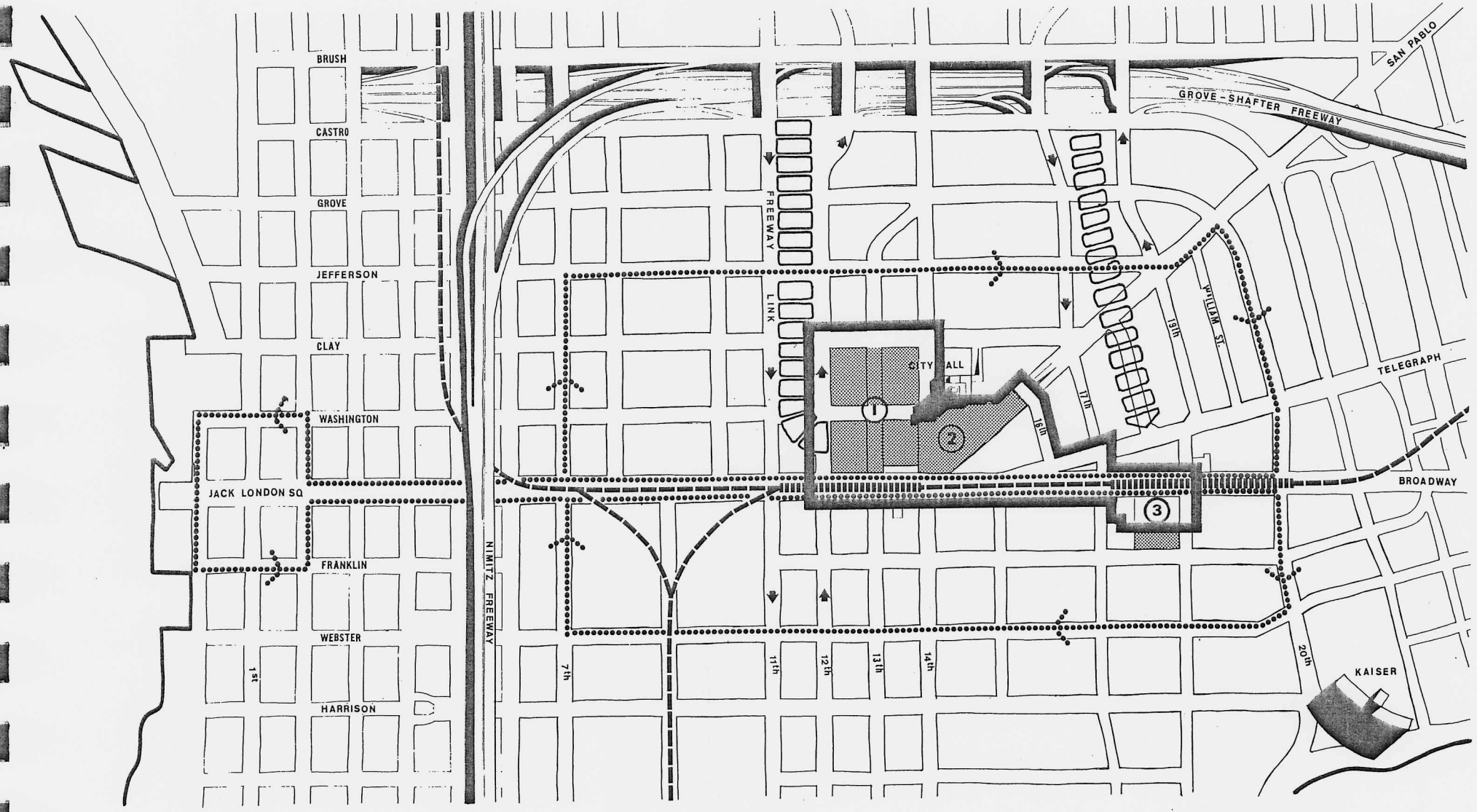
B West Oakland

C Fruitvale

City Center project

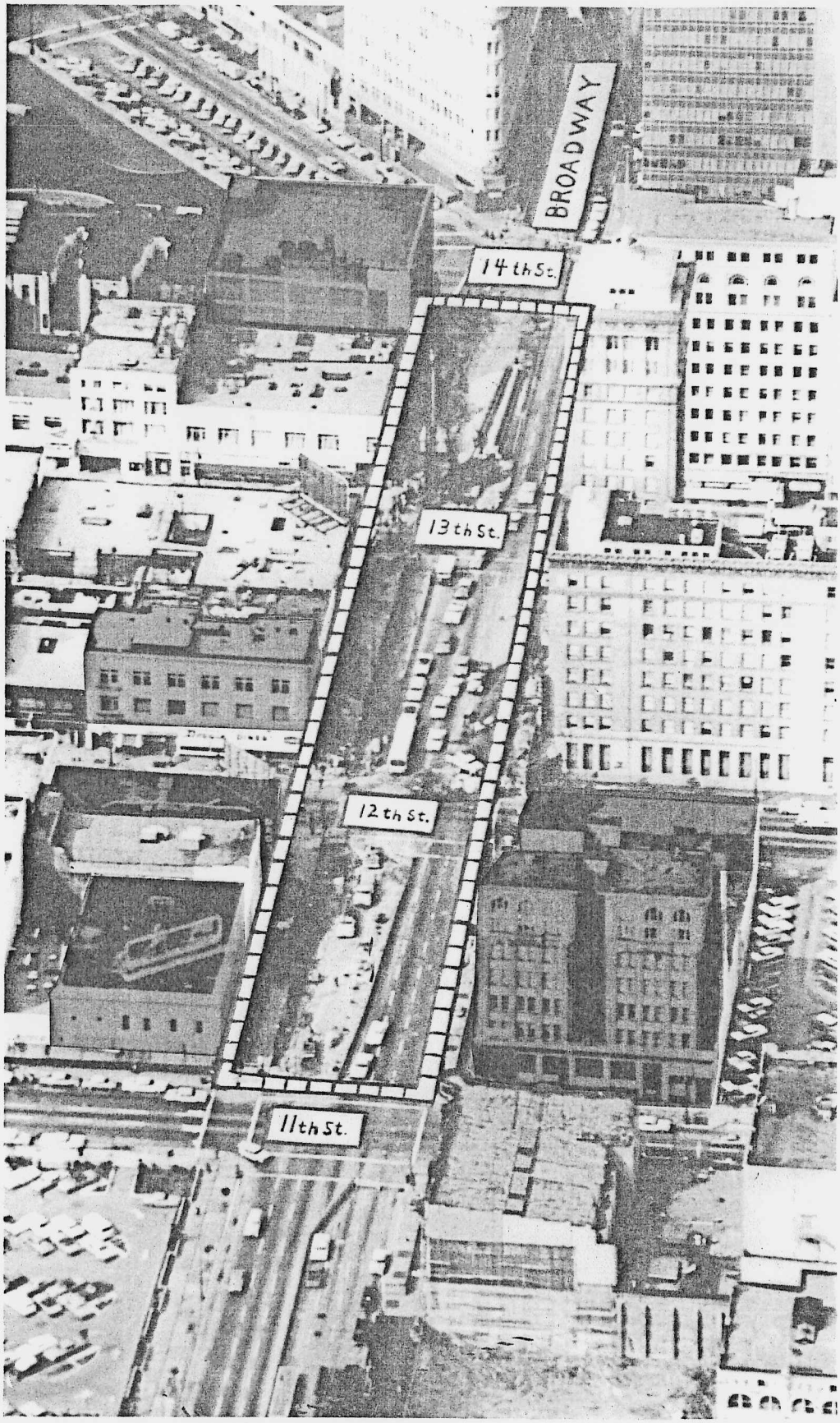
Freeways — sub-surface

Rapid Transit - - - station

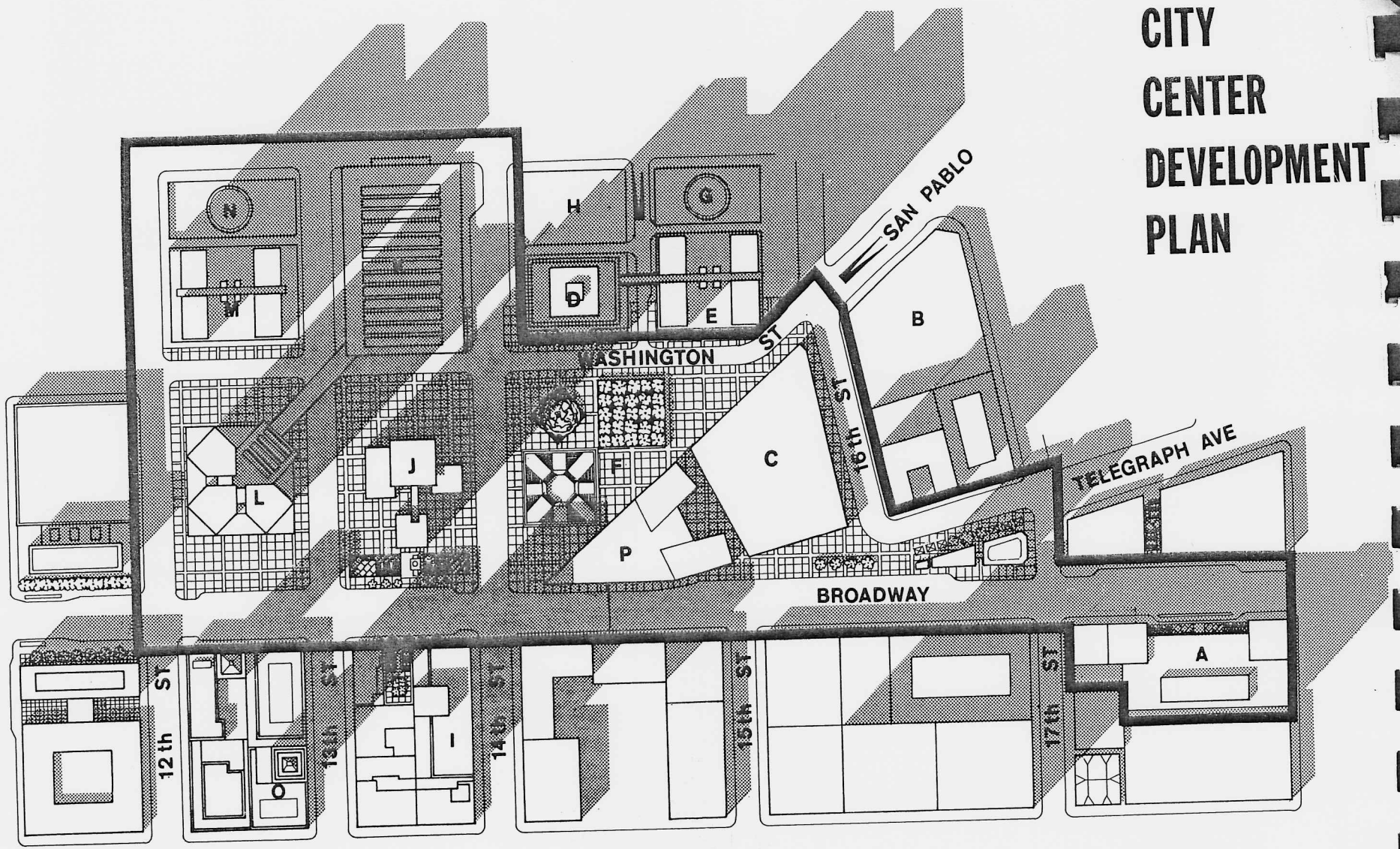


PROJECT AREA MAP

VACANT
SEAGRAM'S
THE SURE ONE
Relaxation Time!
DENTIST
DENTAL PLATES
DENTIST
GRANTS
GRANT'S
SAFDIE'S
Rocsil's


BROADWAY
14th St.
13th St.
12th St.
11th St.

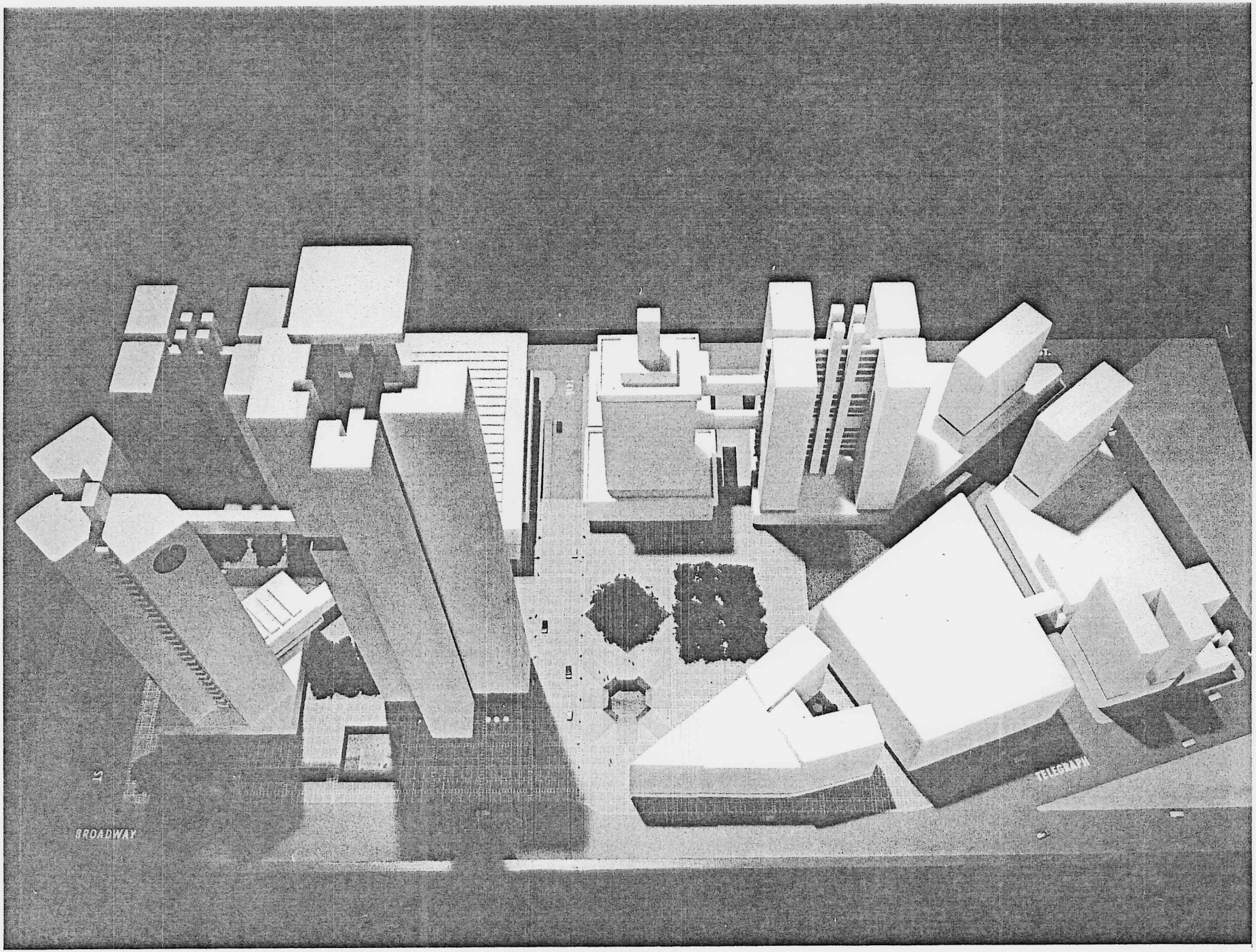
CITY CENTER DEVELOPMENT PLAN

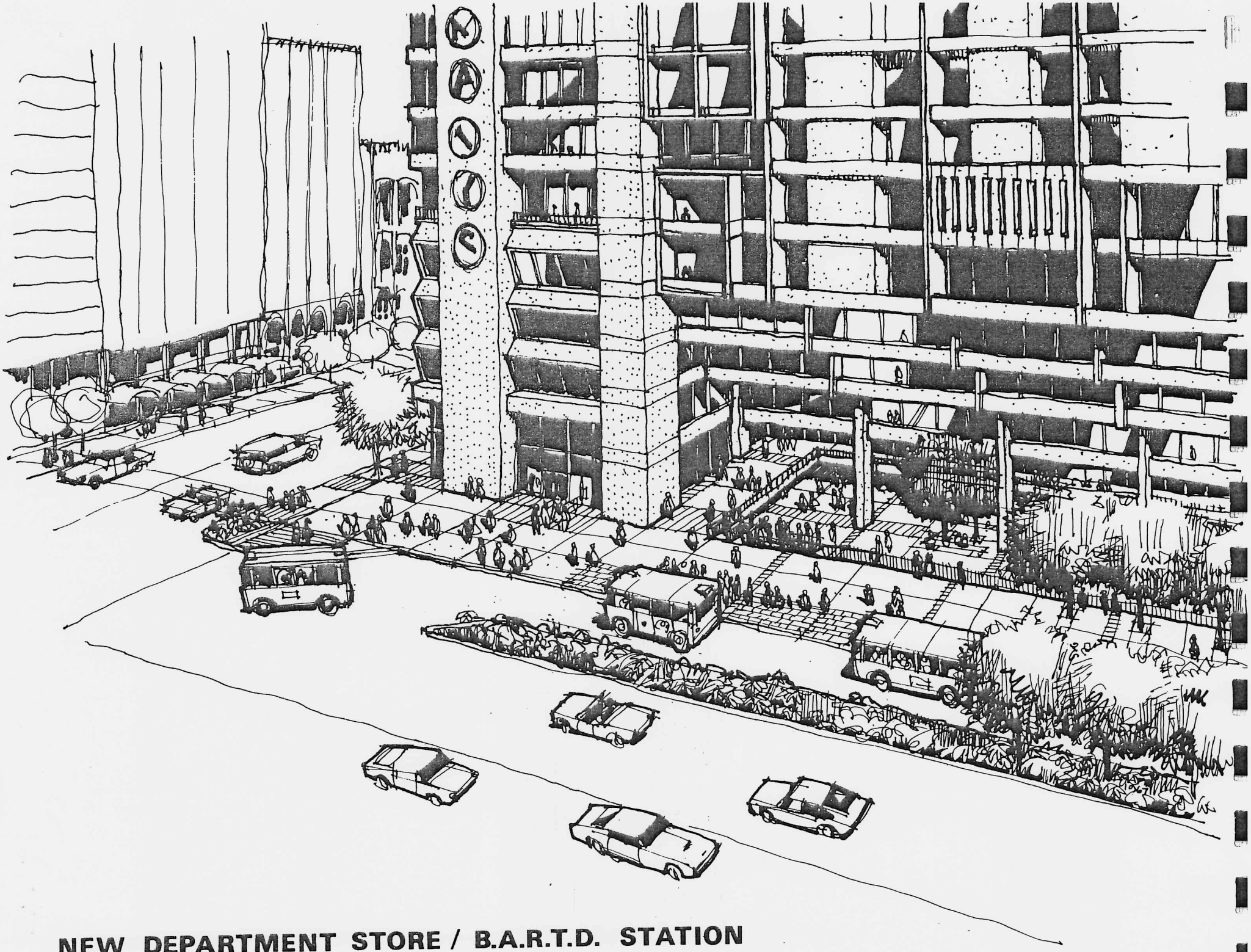


A. Dept. Store
B. Parking
C. Dept. Store (exist.)
D. City Hall
E. City Hall Annex
F. City Hall Plaza
G. Parking
H. Parking
I. 1ST Western Bldg.
J. Office Bldg.
K. Convention Facilities
L. Hotel
M. Office Bldg.
N. Parking
O. Oakland Tribune
P. Office Bldg.

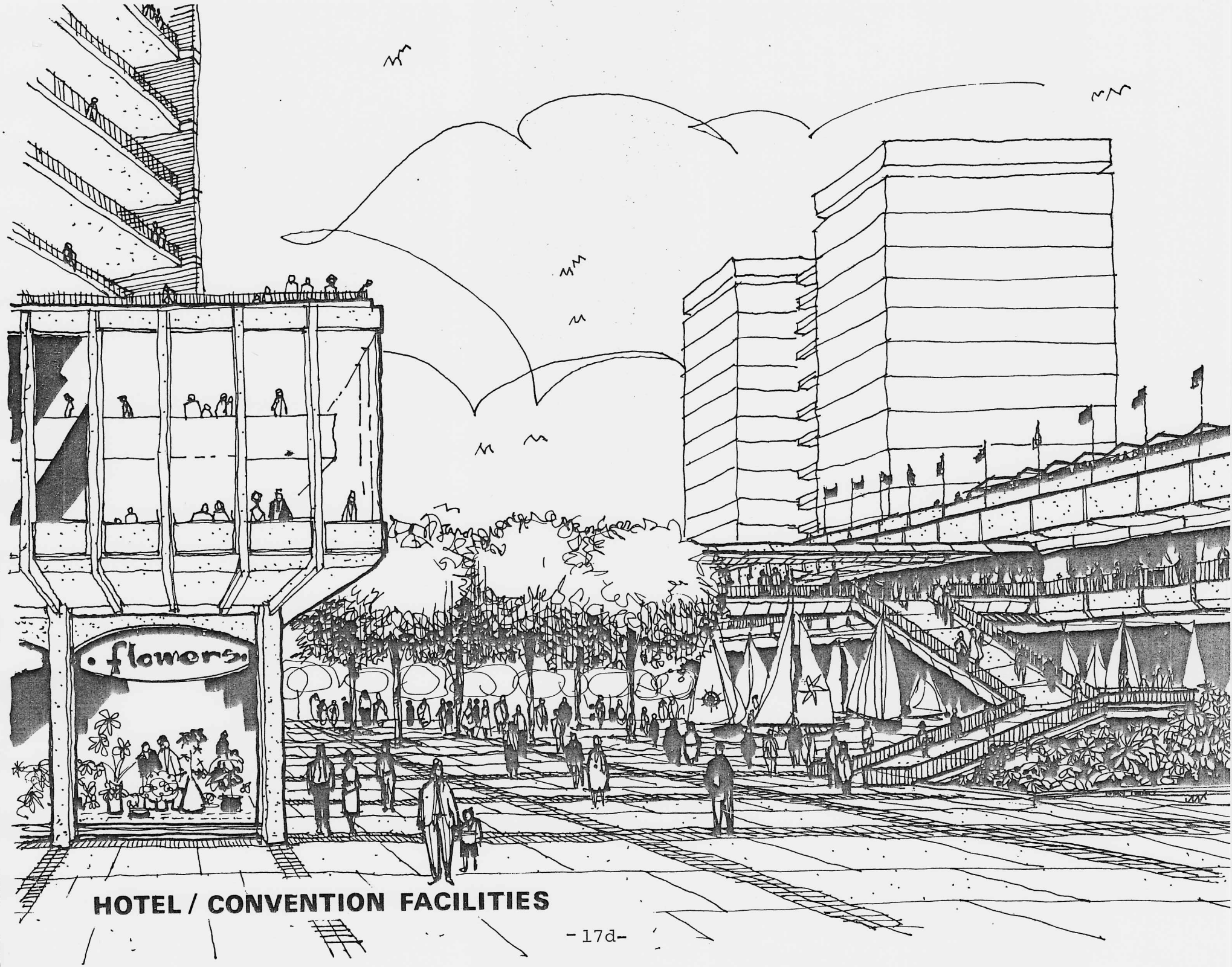
N

scale
0 50 100 200


BROADWAY
TELEGRAPH



NEW DEPARTMENT STORE / B.A.R.T.D. STATION



HOTEL / CONVENTION FACILITIES